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Green Chemistry & Commerce Council  
Advisory Committee Call  
October 2, 2013

**Attendees**

Monica Becker, GC3	Rich Liroff, Investor Environmental
Cathy Crumbley, LCSP	Health Network
John Frazier, Nike	Roger McFadden, Staples
Mary Grim, Timberland	Sarah Shields, GC3
Al Iannuzzi, Johnson & Johnson	Joel Tickner, GC3
Bob Israel, Valspar	Ken Zarker, WA State Dept of Ecology

**Summary of Call**

*Membership*

- We have asked the Advisory Committee to assist in recruiting past members and new members to the GC3
- AC agreed to help, we will create a spreadsheet with all of the targeted companies and the committee members will sign up and reach out to individual companies

*Trade organization membership in the GC3*

- Cotton, Inc. has requested membership, they have been participating on webinars
- On the call, concern expressed by AC members regarding the intentions of trade organizations re: involvement in GC3
- GC3 staff will reflect on the opinions expressed on the call, draft a proposal for the group to review on trade organization membership in the GC3, share with AC and get feedback

*GC3 Networking Receptions*

- Hosting first event at Greenbuild this year and are looking for future conferences to host a similar event
- Roger offered space in the Staples booth at Greenbuild to display a poster for the GC3 Networking event (Thank you Roger!) SETAC? Other suggestions?

*Roundtable Panel Suggestions*

- We collected a number of ideas from our MN planning committee. We will circulate those and ask for additional suggestions via email from AC members. These suggestions are included in the attached slides.
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